



Pivotal PERSPECTIVE

Engaging STRATEGY™

Strategic
Planning
Services

Engaging LEADERS™

Organizational
Development
Consulting &
Training

Engaging MARKETING™

Market Research
Strategy &
Execution

Engaging SALES™

Sales Strategy
Training &
Contract Sales
Management

Engaging CLIENTS™

Relationship
Measurement &
Management

Our APPROACH

Creating a pivotal perspective means we quickly analyze, develop and manage strategic and tactical shifts through a tailored plan to meet your business and organizational needs. Our approach fuses what you - the industry experts - know, with our seasoned, objective perspective.

Uniquely-applied creativity, deliberate attention to detail, effective listening and uncommon candor fosters true collaboration. We do more than formulate and critique. We put thoughtful and collective ideas into practice that positively affect both your top and bottom lines.

What makes G-FORCE unique:

- Objectives-based design and delivery
- Metric-driven approach
- Recommendations and deliverables framed for relevance
- Continuous improvement mindset
- Personally involved, bringing an *objective* point of view
- ROI follow-up
- Technologically-enabled
- Practical and *affordable*

Illuminating the future consciously.



Let's
COLLABORATE

What

WE DO

- Strategic, tactical and creative consulting services focused on growth, primarily in the areas of organizational coaching, professional development, branding, sales, and marketing
- Design and delivery of customized sales, marketing, leadership and cultural transformation programs
- Strategic problem solving and project scoping, planning and execution services
- Comprehensive marketing support, strategy and plan development, promotional creative, advertising campaigns, event planning and promotion, media placement, public relations, web design, search engine marketing (SEM) and search engine optimization (SEO)
- Development, implementation, and delivery of consultative selling tools to support and reinforce training and process adoption (pipeline and sales force automation, posters, call sheets, phone cards, business development cue cards, checklists, etc.)
- Mobile and social media for both internal and external audiences, including content and message development, and comprehensive mobility marketing services
- Client and employee satisfaction assessments (web-based surveys, interviews)
- Custom web-based survey services

How

WE DO IT

- We immerse ourselves as actual partners in our client companies
- Thoughtful, specific, unique-to-you design and execution
- Broad, real-world business expertise (Fortune 100 to establishing multiple small business enterprises)
- We develop intimacy with your core business and leverage your market expertise
- Ownership perspective
- Strategic thinking and practical execution with budgetary considerations
- Targeted implementation
- A sharp focus on tangible, measurable results
- A vast and talented resource and contact network

Let's
GET STARTED!